Print Date 10/18/12

Page 1 of 2

## CONTRACT

**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mundy Katowitz Media 1322 G Street, SE Washington, DC 20003 USA

	Contract / Revision			Alt Order #		
	498382 /			06366313		
Product						
PRIORITIES USA ACTN						
Contract Dates	Estimate #					
10/16/12 - 10/22/12	1565				-	
Advertiser			<u>Ori</u>	ginal Date /	Revision	
ISS/Prior USA Act-LCV V	IC		1	0/18/12	/ 10/18/12	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC Broadcast		ast		Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	KVVU	Teresa	Dif	furia	TELEREP-PHIL	
	Special Hand	ling				
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	<u>Code</u>	Product Code	
	TV14019	321			340	
	Agency Ref			Advertiser	Ref	

		Spots/			
*Line Ch Start Date End Date Description Start/End Time	Days Length	Week Rate	TypeS	pots	Amount
E 40 KVVU 10/22/12 10/22/12 MORE Access 630-7pm	:30		NM	1	\$845.00
Start Date End Date Weekdays Spots/Week Rate					
Week: 10/22/12 10/28/12 1 1 \$650.00  Short Ch	Weekdays <u>Len</u>	ngth Rate	Type		
Spot on Date Hange Bees pass		:30 \$650.00	NM		
1 KVVU 10/22/12-10/28/12 MORE Access 630-7pm <sup>M</sup> See MG 40.2	•				
2 KVVU 10/20/12-10/20/12 Early Pre-Game Early Pre-Game	Sa	:30 \$845.00	MM		
® MG for 59.1,40.1					
E 59 KVVU 10/18/12 10/18/12 Better M-F 11a-12p	:30	)	NM	0	\$0.00
Start Date					
Week: 10/15/12 10/21/121 1 \$195.00	Neekdays Ler	ngth <u>Rate</u>	Type		
Spot Cil Date Mange Description	<u>Th</u>	:30 \$195.00	NM		
1 KVVU 10/15/12-10/21/12 Better M-F 11a-12p - See MG 40.2	111	.00 \$7,00.00			
N 108 KVVU 10/17/12 10/17/12 Anderson 3-4p	:30	)	NM	5	\$5,165.00
Start Date End Date Weekdays Spots/Week Rate					
Week: 10/15/12 10/21/121 1 \$300.00					
Spot CII Date Mange Description		ngth Rate	<u>Type</u>		
7 KVVU 10/15/12-10/21/12 AllderSoll 5-4p	W	:30 <del>\$300.00</del>	NM		
See MG 108.2,108.3,108.4,108.5,108.6 2 KVA/U 10/18/12-10/18/12 TMZ M-Sa 8-10p/Su 7-1-	Th	:30 \$1,350.00	NM		
2 KVVU 10/18/12-10/18/12 TMZ M-Sa 8-10p/Su 7-1-		.00 ψ1,000.00			
3 KVVU 10/17/12-10/17/12 Extra M-F 7-730p	W	:30 \$950.00	NM		
⊕ See MG 108 7					
4 KVVO 10/17/12-10/17/12 1 0x 0 News at opin 5 555pm	W	:30 \$900.00	NM		
MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1	<b>-</b>	:30 \$1,025.00	NM		
5 KVVO 10/10/12-10/10/12 1 0x 5 New 3 at 6 Nii 666 65 III 1 666 65	-Tu	.50 \$1,025.00	INIVI		
MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1     KVVU 10/20/12-10/20/12 The Closer M-Sa 8-10p/Su 7-1-	Sa	:30 \$940.00	NM		
® MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1					
7 KVVU 10/19/12-10/19/12 Extra M-Sa 8-10p/Su 7-1-	F	:30 \$950.00	NM		
MG for 108.3 10/17					
		Totals		113	\$57,535.00



	Contract / Revision 498382 /	06366313
Contract Dates 10/16/12 - 10/22/12	Product PRIORITIES USA	Estimate # ACTN 1565
Advertiser ISS/Prior USA Act-LC		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	113	\$57,535.00	\$48,904.75
Totals	113	\$57,535.00	\$48,904.75

Signature:	Date:
oldiiatai c.	

以下 よ よ よ よ よ よ よ HEADLINE# 6366313 TRF# 498382 MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-223-1131
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

OCT18/12 15.15
\*\*\* KVVU-TV \*\*\*

WASHINGTON, DC 20003	CONTRACT # 6366313 CLASS: NATL. LOCAL REGI	G366313 CLASS: NATL. MMENTS: (LINE, ORDER, INVOICE)
	6366313 CLASS: NATL. LOCAL	CONTRACT #_6366313 CLASS: NATL. LOCAL EST#1565 COMMENTS: (LINE, ORDER, INVOICE)

REP: OK'D M31 SEE LINE TO ROSE FR NIKKI PLS CNF THANKS TOTAL SAME 153

CITY TAX

STATE

TAX

CO-OF BILLING NEEDED

DATE OCT18/12

15.19

STA:

CON CM \*\*\*\* THIS SI A CASH IN ADVANCE SCHEDULE \*\*\*\*

ELECTRONIC TELEVISION INVOICES ARE TO BE SENT TO AGENCY INVOICES IDB#9914019

PRIORITIES USA ACTION

147 S 700P-730P 30	AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340	円#::	.IINE# REP : CD: TIME PERIOD : LGTH : S	
\$950.00	AGENCY EST#		SEC : RATE	
10/17	= 1565	: 5215	START	
10/17		111111111111111111111111111111111111111		
0			. WELL HINGH	) } 
₩ED			HZVH :	
C	)		SPTS:	- TOTT, :

PROGRAM : ORD COM1: PART OF A EXTRA
SPORTS N/A DUE TO BASEBALL & DEBATES.
MAKEGOOD MADE UP OF LINES 146-150 PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6366313 TRF# 498382 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 610-293-4100 -4100
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* FAX# 610-225-1191

OCT18/12 15.1
\*\*\* KVVU-TV \*\*

PROGRAM : ORD COM1: ORD COM2:	153 A	: LINE#:REP :CD:
EXTRA SPOT N/A DUE APPROVE.	900P-930P	: TIME PERIOD
TO BASEBALL	30	: LGTH : SEC
RAN LONG. S	\$950.00	RATE
SEE MG OFFER.	10/19	: START
MG OFFER. NOT PRE-BOOKED PLS	10/19	: END : DATE
OKED PLS	Н	:SPTS: WEEK
	FRI	C: DAYS
	₽	: TOTL:

THIS IS A MAKE-GOOD FOR OCT17 ON LINE-147 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:

M31 OK'D BUY#1/7 ...-

MISSED: WED/700P-730P OFFER: FRI/900P-930P OCT17 30s \$950.00 \$950.00

CMT:SPOT N/A DUE TO CMT:APPROVE. BASEBALL RAN LONG. OCT19 SEE MG OFFER. NOT PRE-BOOKED PLS (OCT18/12) PLS ADVISE.

CONTRACT TOTAL

TOTAL

57535.00 113

OCT/12 57535.00

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KTUD 4% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 五一五五五 THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

## CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mundy Katowitz Media 1322 G Street, SE Washington, DC 20003 **USA** 

\*Line Ch Start Date End Date Description

End Date

10/22/12

N 119 KVVU 10/17/12 10/22/12

Start Date

Week: 10/16/12

		[	Contract / Re	<u>vision</u>	Alt Order #	<u> </u>
		1	498382	1	06366313	
1	oduct					
PR	IORITIES USA	ACTN				
Co	ntract Dates		Estimate #			
10	/16/12 - 10/22/ <i>*</i>	12	1565			
Ad	lvertiser				Original Date	
IS	S/Prior USA A	ct-LCV V	C		10/15/12	/ 10/15/12
<u> </u>			Billing Cycle		Calendar	Cash/Trade
			EOM/EOC	Broad	cast	Cash
			Station	Accou	nt Executive	Sales Office
			KVVU	Teres	a Difuria	TELEREP-PHIL
			Special Han	dling		
			Demographi	<u> </u>		
			Adults 35+			
			IIDB#	Adve	tiser Code	Product Code
			TV14019	321		340
			Agency Ref		Advertis	er Ref
			/ tgorioy i to:			
			Spots/			
Start/End Tim	ne Days	Length	Week F	Rate	Type Spo	
M-Th, Sun 430	AND DESCRIPTION OF THE PARTY OF	:30			NM	1 \$195.00
<u>Rate</u>						
\$195.00			Control of Control	where it was		φΕ <b>7</b> ΕΩΕ ΩΩ
and the art of the second second			Totals		11	14 \$57,535.00
-						

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	114	\$57,535.00	\$48,904.75
Totals	114	\$57,535.00	\$48,904.75

<u>Weekdays</u>

M-WT--S

Fox 5 News @ 430am

Spots/Week

1

Signature:	Date:	
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HEADLINE# 6366313 TRF# 498382 MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

RISK !!!
REPORT FROM REP \*\*CHANGES\*\* OCT15/12 18.13
\*\*\* KVVU-TV \*\*\* KVVU-TV \*\*\*

REP \$\$\$ REP: CON STA: : LINE#: REP ADV AGY ORDER YTIO FLIGHT PRDCT CM # TAX LINE#: ORD COM1: 151 # CON PROGRAM DATES PRIORITIES NHW HHS H N REINVESTED ELECTRONIC TELEVISION \*\*\* BLS PRIORITIES COM1: AGENCY NIXXI :CD: ROSE CNF THANKS TOTAL \$57535 LINE 151 Ø OCT16/12 THIS 430A-459A ADV. AGY. ADVERTISER CODE PRODUCT CODE = NEUS REINVESTMENT TIME NEWS S S USA USA ACTION INVOICES S STATE NAME NAME Ä Ø PERIOD ACTN CASH IN ADVANCE SCHEDULE \*\*\*\*\* HL (+195)TAX 1322 MUNDY ISS/PRIORITIES WASHINGTON, OCT22/12 ARE TO BE SENT IDB#9914019 6366310 EST#1565 CONTRACT ĦΆ a KATOWITZ 340 LGTH STREET HL 30 321 6366310 WK-1 COMMENTS: # DC SEC 6366313 SE MEDIA USA 20003 TO AGENCY CO-OP . .. AGENCY ACTION \$195.00 (LINE, BILLING RATE HTSH ORDER, NEEDED 1565 10/16 START INVOICE) SALES BUYER REP.# CLASS: 10/22 END PRSN NAME NATL. :SPTS: MEDIA PH-OFF.# NEEX TERESA LOCAL PLACEMENT 762 DATE DIFURIA TU-F,M SALESMAN REGIONAL OCT15/12 DAYS # :TOTL: ω

. ⊢

HEADLINE# 6366313 TRF# 498382 MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

**界世** P

OCT15/12 18.13
\*\*\* KVVU-TV \*\*\*

OCT/12 :LINE#:REP LHNE#: 57535.00 : CD: TIME PERIOD LGTH .. .. S E C .. RATE START DATE END SPTS: CONTRACT TOTAL TOTAL SPOTS NEEX DAYS 57535.00 114 :TOTL:

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KTUD 4% KLAS 19% KTNV 22% XMVX % KVCW % (J CABL %

P-CLASS, PLAN, SECT SVC- NSI DEMOS- RA35+\* MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES HHHHMH X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mundy Katowitz Media 1322 G Street, SE Washington, DC 20003 USA

10/21/12

End Date

10/21/12

End Date

10/19/12

10/19/12

Week: 10/15/12

Week: 10/15/12

10 KVVU 10/19/12

11 KVVU 10/19/12

Start Date

Start Date

----1--

Katie

Weekdays

\_\_\_\_1\_\_

<u>Weekdays</u>

Anderson

	Contract / Rev	ision	Į.	Alt Order#	
	498382	1	C	06366313	
Product					
PRIORITIES USA ACTN					
Contract Dates	Estimate #				
10/16/12 - 10/22/12	1565				
Advertiser			<u>Oric</u>	ginal Date /	
ISS/Prior USA Act-LCV V	IC		11	o, , , , , ,	10/22/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	OM/EOC Broadcast			Cash
	Station	ation Account Execut		<u>xecutive</u>	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic Adults 35+				
	Addits 55.				
	IDB#	Adver	iser	Code	Product Code
	TV14019	321		T	340
	Agency Ref			Advertiser	Ret

NM

NM

\$95.00

\$300.00

Spots/ Amount Type Spots Rate Length Week Days Start/End Time \*Line Ch Start Date End Date Description \$195.00 :30 Cops/Dog The Bounty Hunte M-F 12-1p KVVU 10/19/12 10/19/12 Rate <u>Weekdays</u> Spots/Week End Date Start Date \$195.00 1 10/21/12 \_\_\_\_1\_-Week: 10/15/12 \$250.00 NM :30 M-F 10a-11a The Dr.Oz Show KVVU 10/19/12 10/19/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$250.00 \_\_\_\_1\_\_ 1 10/21/12 Week: 10/15/12 \$2,150.00 NM 1 :30 10p-11p Fox 5 News M-F 10p-11p KVVU 10/19/12 10/19/12 Spots/Week Rate <u>Weekdays</u> Start Date End Date \$2,150.00 10/21/12 Week: 10/15/12 NM 1 :30 M-F 1:05-1:35am Extra

\$100.00 10/19/12 KVVU 10/19/12 Spots/Week Rate **End Date** <u>Weekdays</u> Start Date \$100.00 1 Week: 10/15/12 10/21/12 ----1--\$350.00 NM 1 :30 M-F 11:35p-12:05a The Simpsons 10/19/12 KVVU 10/19/12 5 Spots/Week Rate End Date Weekdays 1 4 1 Start Date \$350.00 1 10/21/12 ----1--Week: 10/15/12 \$225.00 NM 1 :30 M-F 12:05-1:05a 10/19/12 Friends 6 KVVU 10/19/12 Ν Rate Spots/Week <u>Weekdays</u> Start Date End Date \$225.00 10/21/12 ----1---Week: 10/15/12 \$195.00 NM 1 :30 M-F 11a-12p Divorce Court/Divorce Cou KVVU 10/19/12 10/19/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$195.00 1 10/21/12 ----1--Week: 10/15/12 \$275.00 NM 1 :30 1-2pm KVVU 10/19/12 10/19/12 Katie Spots/Week Rate Start Date <u>Weekdays</u> End Date \$275.00 1 10/21/12 Week: 10/15/12 \$95.00 NΝ :30 M-F 230-3a American Dad 10/19/12 KVVU 10/19/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$95.00

1

Spots/Week

1

Spots/Week

(\* Line Transactions: N = New, E = Edited, D = Deleted)

M-F 3-4am

2-3p

Rate

<u>Rate</u>

\$95.00

:30

:30

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service.



Contract / Revision Alt Order # 06366313 498382 Estimate # Product Contract Dates PRIORITIES USA ACTN 1565 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

		Spots/	T C.	a.t.a	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e TypeSp	OIS	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$300.00	:30	NM	1	\$95.00
N 12 KVVU 10/19/12 10/19/12 Cops M-F 4-430x	M-F 4-430x Rat <u>e</u>	.50			
Week: 10/15/12	\$95.00				#250.00
N 13 KVVU 10/19/12 10/19/12 Dr Oz	3-4p	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$350.00				
Week: 10/15/12 10/21/121	5a-6a	:30	NM	1	\$450.00
N 14 KVVU 10/19/12 10/19/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$450.00		NM	0	\$0.00
N 15 KVVII 10/19/12 10/19/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30	INIVI	J	<b>\$</b>
Start Date End Date Weekdays Spots/week	<u>Rate</u> \$1,025.00		_		
Week: 10/15/12 10/21/12 - 1	Start/End Time	<u>Weekdays Length Ra</u>	_		
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6	р M-F 530-6р	F :30 \$1,025.	74		
See MG 108.2,108.3,108.4,108.5,108.6		:30	NM	1	\$725.00
N 16 KVVU 10/19/12 10/19/12 Fox 5 News AM M-F 6a-7a	Ra <u>te</u>		l		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$725.00		NM	0	\$0.00
N 17 K\\\/\ 10/19/12 10/19/12 MORE Access	630-7pm	:30	14141	Ü	<b>V</b> 0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$650.00		_		
Week: 10/15/12 10/21/12	Start/End Time	VVEGRADA MONTAN	ate <u>Type</u> oo NM		
1 KVVU 10/15/12-10/21/12 MORE Access	630-7pm	F :30 \$650	700		
See MG 108.2,108.3,108.4,108.5,108.6	M 0- 0 40-/8 u 7	1 :30	NM	1	\$950.00
N 18 KVVU 10/19/12 10/19/12 Extra	M-Sa 8-10p/Su 7- <u>Rate</u>				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/week</u> Week: 10/15/12 10/21/121 1	\$950.00		NINA	1	\$700.00
N 19 KVV/II 10/19/12 10/19/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	ı	Ψ700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$700.00				
Week: 10/15/12 10/21/12	M-Sa 8-10p/Su 7-	1 :30	NM	1	\$1,350.00
N 20 KVVU 10/19/12 10/19/12 TMZ Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>				
Week: 10/15/12 10/21/121 1	\$1,350.00	:30	NM	1	\$275.00
N 21 KVVU 10/19/12 10/19/12 More M-F 9-10a	M-F 9a-10a Rate	.50			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$275.00				\$195.00
N 22 KVVU 10/22/12 10/22/12 Cops/Dog The Bounty Hu	ntei1-2pm	:30	NM	1	\$ 195.00
Start Date End Date <u>Vveekdays</u> <u>Spots/vveek</u>	<u>∢ Rate</u> \$195.00				
Week: 10/22/12 10/28/12 1 1	M-F 10a-11a	:30	NM	1	\$250.00
N 23 KVVU 10/22/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Wee	k <u>Rate</u>				
Week: 10/22/12 10/28/12 1 1	\$250.00		NM	1	\$2,150.00
N 24 KVVU 10/22/12 10/22/12 Fox 5 News M-F 10p-11p	10p-11p	:30	14141	'	• •
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u> \$2,150.00				**
Week: 10/22/12 10/26/12 1	M-F 1:05-1:35an	n :30	NM	1	\$100.00
Start Date Fnd Date Weekdays Spots/Wee	k <u>Rate</u>				
Week: 10/22/12 10/28/12 1 1	\$100.00		'	-	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser and conditions. Two week advance cancellation notice is required unless otherwise specified. otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Contract / Revision Alt Order # 06366313 498382

Estimate # **Product** Contract Dates PRIORITIES USA ACTN1565 10/16/12 - 10/22/12

Original Date / Revision Advertiser / 10/22/12 10/11/12 ISS/Prior USA Act-LCV VI

	O. U.S. J. Times	Spots Days Length Weel		Type Sp	ots	Amount
"Lille Oil Start Date Elia Date 2000, par	Start/End Time	Days Length Weel	N Nate	1,500,0		
Start Date	<u>Rate</u> M-F 11:35p-12:05a	:30		NM	1	\$350.00
N 26 KVVU 10/22/12 10/22/12 The Simpsons Start Date End Date Weekdays Spots/Week	Rate	.00				
Start DateEnd DateWeekdaysSpots/WeekWeek:10/22/1210/28/1211	\$350.00				ā	*405.00
N 27 KVA/LL 10/22/12 10/22/12 Better	M-F 11a-12p	:30		NM	1	\$195.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/week</u>	Rate					
Week: 10/22/12 10/28/12 1 1	\$195.00	:30		NM	1	\$225.00
N 28 KVVU 10/22/12 10/22/12 Friends Stort Date Fnd Date Weekdays Spots/Week	M-F 12:05-1:05a Rat <u>e</u>	.50				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	\$225.00					
N 29 KVVU 10/22/12 10/22/12 Divorce Court/Divorce Court	M-F 12-1p	:30		NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/22/12 10/28/12 1 1	\$195.00	.20		NM	1	\$275.00
N 30 KVVU 10/22/12 10/22/12 Katie Couric	2-3p Rate	:30		14141		<b>+-</b>
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	\$275.00					
VVEER. 10/22/12 10/23/12 =	M-F 230-3a	:30		NM	1	\$95.00
N 31 KVVU 10/22/12 10/22/12 American Dad Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>					
Week: 10/22/12 10/28/12 1 1	\$95.00			NM	1	\$95.00
N 32 KVVU 10/22/12 10/22/12 Katie	M-F 3-4am	:30		MINI	'	φοσ.σσ
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$95.00					
VVeek: 10/22/12 10/20/12 ±	3-4p	:30		NM	1	\$300.00
N 33 KVVU 10/22/12 10/22/12 Anderson Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>					
Week: 10/22/12 10/28/12 1 1	\$300.00			NINA	1	\$95.00
N 34 KVVU 10/22/12 10/22/12 Cops M-F 4-430x	M-F 4-430x	:30		NM	1	ψ00.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$95.00					
VVeek: 10/22/12 10/26/12 1	4-5p	:30		NM	0	\$0.00
N 35 KVVU 10/22/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/22/12 10/28/12 1 1	\$350.00	144 - Laboura — Lamosth	Pate	Туре		
Snot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u> \$350.00	NM		
1 KVVU 10/22/12-10/28/12 The Dr.Oz Show	4-5p	.00	Ψ300.00			
See MG 41.2  N 36 KVVU 10/22/12 10/22/12 Fox 5 News @ 430am	M-Th, Sun 430-5a	r :30		MM	1	\$85.00
N 36 KVVU 10/22/12 10/22/12 Fox 5 News @ 430am Start Date End Date Weekdays Spots/Week	Rate	•				
Week: 10/22/12 10/28/12 M 1	\$85.00				0	\$0.00
N 27 100/11 10/22/12 10/22/12 Fox 5 News at 5	5-530p_	:30		ММ	U	φυ.σσ
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$950.00					
Week: 10/22/12 10/26/12 1====	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5	5-530p	M:30	\$950.00	NM		
See MG 41.2					4	\$450.00
N 38 KVVU 10/22/12 10/22/12 FOX 5 News 5-6am M-F	5a-6a	:30		NM	1	φ450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$450.00					
Week: 10/22/12 10/28/12 1		:30		NM	1	\$725.00
N 39 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 6a-7a	ı M-F 6a-7a Rat <u>e</u>	.00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/week</u> Week: 10/22/12 10/28/12 1 1	\$725.00					<b>***</b> 45.00
N 40 KVVU 10/22/12 10/22/12 MORE Access	630-7pm	:30		NM	1	\$845.00
N 40 IVVO IOILLIE TOILLIE TOILLIE						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 06366313 498382 Estimate # <u>Product</u> Contract Dates PRIORITIES USA ACTN1565 10/16/12 - 10/22/12

Original Date / Revision <u>Advertiser</u> 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

	100/1				
		Spots	1		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date	Rate \$650.00 Start/End Time 630-7pm	Weekdays Length M:30	<u>Rate</u> \$650.00	<u>Type</u> NM	
See MG 40.2 2 KVVU 10/20/12-10/20/12 Early Pre-Game	Early Pre-Game	Sa :30	\$845.00	NM	
MG for 59.1,40.1     N 41 KVVU 10/22/12 10/22/12 Extra	M-Sa 8-10p/Su 7-	1 :30		NM 1	\$2,250.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         1         1           Spot Ch         Date Range         Description           1 KVVU         10/22/12-10/28/12         Extra	<u>Rate</u> \$950.00	<u>Weekdays</u> <u>Length</u>	<u>Rate</u> \$950.00	<u>Type</u> NM	
See <i>MG 41</i> .2 2 KVVU 10/22/12-10/22/12 BB League Championships	; 1pm-8pm	M:30	\$2,250.00	NM 	
MG for 37.1,35.1,41.1  N 42 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 7a-9a  Start Date End Date Weekdays Spots/Week	M-F 7a-9a <u>Rate</u> \$700.00	:30		NM 1	\$700.00
Week:       10/22/12       10/28/12       1       1         N 43 KVVU 10/22/12       10/22/12       More M-F 9-10a         Start Date       End Date       Weekdays       Spots/Week	M-F 9a-10a Rate	:30		NM 1	\$275.00
Week: 10/22/12 10/28/12 1 1	\$275.00 10-11p Sat	:30		NM 1	\$2,100.00
N 44 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121- 1	10-11p Sat <u>Rate</u> \$2,100.00				\$300.00
N 45 KVVU 10/20/12 10/20/12 Touch Start Date End Date Weekdays Spots/Week	Sat 11p-12a <u>Rate</u> \$300.00	:30		NM 1	<b></b> дооо.
Week: 10/15/12 10/21/121- 1	\$300.00 Sa 2-3p	:30		NM 0	\$0.00
N 46 KVVU 10/20/12 10/20/12 Clone Wars  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121- 1  Spot Ch Date Range Description  1 KVVU 10/15/12-10/21/12 Clone Wars	Rate \$175.00 <u>Start/End Time</u> Sa 2-3p	Weekdays Length	<u>Rate</u> \$175.00	<u>Type</u> NM	
See MG 108.2,108.3,108.4,108.5,108.6  N 47 KVVU 10/20/12 10/20/12 The Closer	Sa 3-4p	:30		NM 0	\$0.00
\text{N 47 KVV0 10/2012 10/20/12 10/20/12 10/20/12 10/20/12 10/20/12 Spots/Week  Week: \frac{10/15/12}{10/15/12} \frac{10/21/12}{10/21/12} \frac{\text{Description}}{\text{Description}} \\ \text{1 KVVU 10/15/12-10/21/12 The Closer See MG 108.2, 108.3, 108.4, 108.5, 108.6}	<u>Rate</u> \$175.00 <u>Start/End Time</u> Sa 3-4p	Weekdays Length	<u>Rate</u> <del>\$175.0</del> 0	Type NM	#4 <b>5</b> 0.00
N 48 KVVU 10/21/12 10/21/12 The Closer Start Date End Date Weekdays Spots/Week	Sun 1-2am <u>Rate</u> \$150.00	:30		NM 1	\$150.00
N 49 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p Start Date End Date Weekdays Spots/Week	p Su 10p-1045p	:30		NM 1	\$1,850.00
Week: 10/15/12 10/21/121 1  N 50 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p	\$1,850.00 1045p-11p	:30		NM 1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spois/Week</u> Week: 10/15/12 10/21/121 1	\$1,200.00	:30		NM 1	\$350.00
N 51 KVVU 10/21/12 10/21/12 Criminal Minds <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Sun 11p-12am <u>k Rate</u> \$350.00	.00			

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Alt Order # Contract / Revision 06366313 498382

Estimate # <u>Product</u> Contract Dates PRIORITIES USA ACTN 1565 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

Sart Date   End Date   Description   Start/End Imm   Days   Length   Week   Sart Date							Spots/	<b>5</b> .	Tura Chi	×40	Amount
Saft Date	Tine Ch Start	Date End Da	ite Description	1	Start/End Time	Days	Length Week	Rate	Type Spo	วเร	Amount
SEX.NUM_10/21/12   1				Spots/Week					MM	1	\$300.00
No.   Section			2 CSI:Miami				:30		14141	•	<del></del>
Model   Mode	Start Date	End Date									
S   S   S   S   S   S   S   S   S   S	Week: 10/15/12						:30		NM	1	\$85.00
Saft Note   Week   1016112   10161		/12 10/21/1	2 Fox 5 News	· · · ·							
N   5   KVV   101/81/2   101/81		10/21/12								4	#4QE 00
Start Date   End Date   Week/args   1	VVeek. 10/15/12		2 Cops/Dog T	he Bounty Hunte	M-F 12-1p		:30		NM	1	\$185.00
Week   101/51/2   101/21/12   101/31/2   1	Start Date	End Date	<u>Weekdays</u>	Spots/vveek	Italo						
No.   Fig.   F		10/21/12					.30		NM	1	\$250.00
Start Date   End Date   Weekdays   Spots/Week   Spots/W	N 55 KVVU 10/18						.30		, ,		
No.	Start Date	End Date			<u>Kale</u> \$250.00		_				
Set   Vision   Color   Color	Week: 10/15/12						:30		NM	1	\$2,150.00
Start Date   First Date   Start Date   Sta			2 Fox 5 News	Snots/Week	, ,						
N 67   KVVU   10/18/12   10/18/12   Extra   Start Date   End Date   Weekdays   Stort Date   Start Date   End Date   Weekdays   Stort Date   Start Date   End Date   Weekdays   Start Date   Start Date											#400 00
No.   Start Date   End Date   Weekdays   10/18/12   1			12 Extra		M-F 1:05-1:35am		:30		NM	1	\$100.00
Meek: 10/15/12   10/18/12   The Simpsons   Meek and the Spots   Meek and the Spots   Meek and the Start Date   End Date   Meek and Start Date   Start Date   End Date   Meek and Start Date   Start Date   End Date   Meek and Start Date   Start Date   Start Date   Start Date   Start Date   Start Date   End Date   Meek and Start Date   Start			Weekdays								
N 58   KVVU   10/18/12   10/18/12   The Simpsons   MF 11:359-12:05a   Sid Date   Meekt 20/17/2   Sid Date   Sid Date   Meekt 20/17/2   Sid Date   Sid Date   Meekt 20/17/2   Sid Date	Week: 10/15/12	10/21/12	1	1			.20		NM	1	\$350.00
N 59   KVVU   10/18/12   10/18/	N 58 KVVU 10/18	3/12 10/18/	12 The Simps		·	1	:30		14141	•	• -
No.	Start Date	End Date	<u>Weekdays</u>								
No.   Section				1			:30		NM	0	\$0.00
Start Date   Sta		8/12 10/18/	12 Better	Snote/Maek	•						
Spot Ch   Date   Range   Description   Better   Start/End Time   Mr. F 11a-12p   See MG 40.2	Start Date							D-4-	Typo		
No.   1   1   1   1   1   1   1   1   1				<u>n</u>							
N 60   KVVU   10/18/12   Katle   Start Date   Start Date   End Date   Weekdays   1   Spots/Week   10/15/12   10/18/12   Katle   1-2pm   :30   NM 1   \$275.00   Start Date   Start Date   End Date   Weekdays   1   Spots/Week   10/15/12   Spots/Week   10/15/12   10/18/12   American Dad   Mercan Dad   Start Date   Start Date   10/18/12   Mercan Dad   Spots/Week   Spo	1 KVVU 1	0/15/12-10/21			M-F 11a-12p	Th	:30	<del>⊕ ( છ છ . ∪ ∪</del>	IVIVI		
N 60 KVVU 10/18/12							.20		NM	1	\$225.00
Start Date   Find Date   Weekdays   Spots/Week   Start Date   Weekdays   Spots/Week   Start Date   Start Da			•				.30				•
N 61   KVVU   10/18/12   10/18/	Start Date	End Date									
N 62 KVVU 10/18/12   10/18/12	Week: 10/15/12						:30		NM	1	\$195.00
N 62 KVU 10/18/12			/12 Divorce Co	Spots/Week	Rate						
N 62   KVVU 10/18/12   10/18/12   Katie   Start Date   End Date   Weekdays   Spots/Week   \$275.00   NM   1   \$95.00	Start Date									4	<b>0.75 00</b>
Start Date   End Date   Weekdays   Spots/Week   \$275.00			/12 Katie		1-2pm		:30		NM	1	φ2/5.00
Week:         10/15/12         10/21/12        1         1         \$275.00           N 63 KVVU 10/18/12         10/18/12         American Dad         M-F 230-3a         :30         NM         1         \$95.00           N 63 KVVU 10/18/12         End Date 10/21/12         Weekdays1         Spots/Week 595.00         Rate 595.00         NM         1         \$95.00           N 64 KVVU 10/18/12         10/18/12         Katie Start Date 10/21/12         Weekdays1         Spots/Week 595.00         Rate 595.00         NM         1         \$300.00           N 65 KVVU 10/18/12         10/18/12         Anderson Start Date 10/21/12         Weekdays1         Spots/Week 5300.00         Rate 5300.00         NM         1         \$95.00           N 66 KVVU 10/18/12         10/18/12         Cops M-F 4-430x Social Start Date 10/21/12         Cops M-F 4-430x Social Spots/Week Social Spots/Week Social Start Date 10/21/12         End Date 10/21/12         Weekdays Spots/Week Social Spots/Week	N 62 KVVU 10/1 Start Date		Weekdays		Rate				l		
N 63 KVVU 10/18/12 10/18/12 American Dad M-F 230-3a  Start Date Week: 10/15/12 10/21/121 5pts/Week  Week: 10/15/12 10/18/12 Katie M-F 3-4am  Week: 10/15/12 10/18/12 Katie M-F 3-4am  Week: 10/15/12 10/18/12 Meekdays  Weekdays Spots/Week 995.00  N 65 KVVU 10/18/12 10/18/12 Anderson  Start Date Week: 10/15/12 10/18/12 Anderson  Week: 10/15/12 10/18/12 10/18/121 1 \$300.00  N 66 KVVU 10/18/12 10/18/12 Cops M-F 4-430x  Start Date Start Date Weekdays Spots/Week 10/18/12 Cops M-F 4-430x  Start Date Start Date Start Date Meekdays Spots/Week 10/18/12 10/18/12 Cops M-F 4-430x  N 66 KVVU 10/18/12 10/18/12 10/18/12 Cops M-F 4-430x M-F 4-430x  Start Date Start Date Start Date Meekdays Spots/Week Spots/Week Start Date Start Date Meekdays Spots/Week S	Week: 10/15/12	10/21/12	1				.20		NM	1	\$95.00
Start Date   Hold Date   Weekdays   Spots/Week   Spots/		18/12 10/18	/12 American	Dad			:30		IAIAI	•	,
Week: 10/15/12       10/21/12       Total Park (Start Date Veek 10/15/12)       10/15/12       Katie (Start Date Veek 10/15/12)       Katie (Start Date Veek 10/15/12)       M-F 3-4am (Start Date Veek 10/15/12)       Spots/Week (Spots/Week Spots/Week Veek 10/15/12)       Rate (Start Date Veek 10/15/12)       Spots/Week (Spots/Week Spots/Week Veek 10/15/12)       Rate (Start Date Veek 10/15/12)       Spots/Week (Spots/Week Veek 10/15/12)       Rate (Spots/Week Neek 10/15/12)       Rate (Spots/Week	Start Dat	<u>e End Date</u>	<u>Weekdays</u>	Spots/vveek	<u>Kate</u> \$95.00						
N 64 KVVU 10/18/12 10/18/12 Katie  Week: 10/15/12 10/21/121 1 \$95.00  N 65 KVVU 10/18/12 10/18/12 Anderson Start Date Week: 10/15/12 10/21/121 1 \$300.00  N 66 KVVU 10/18/12 10/18/12 Cops M-F 4-430x N 66 KVVU 10/18/12 10/18/12 Cops M-F 4-430x Start Date Start Date Start Date Start Date Week: 10/15/12 10/18/12 10/18/12 Cops M-F 4-430x Start Date Week: 10/15/12 10/18/12 10/18/12 Spots/Week Week: 10/15/12 10/21/121 1 \$95.00  NM 1 \$95.00  NM 1 \$95.00  NM 1 \$350.00							:30		NM	1	\$95.00
Week:         10/15/12         End Date 10/21/12         Veekdays 2-2-1         \$95.00           N 65 KVVU 10/18/12 10/18/12 Nderson Start Date Week 10/15/12         End Date 10/21/12         Weekdays Spots/Week \$300.00         Rate \$300.00           N 66 KVVU 10/18/12 10/18/12 10/18/12 Cops M-F 4-430x Start Date Week 10/15/12         End Date 10/18/12 Cops M-F 4-430x Spots/Week Spots/W				Snote/Meek			.55				
Week. 10/15/12       10/15/12       10/15/12       10/18/12 10/18/12 Anderson       2-3p       :30       NM       1 \$300.00         N 65 KVVU 10/15/12       End Date (Does M-F 4-430x M-F 4-430x M-F 4-430x M-F 4-430x M-F 4-430x M-F 4-430x M-F 4-50x											#000 CO
N 65 KVVU 10/18/12 10/16/12 Veekdays Spots/Week Rate Week: 10/15/12 10/21/121 1 \$300.00  N 66 KVVU 10/18/12 10/18/12 Cops M-F 4-430x M-F 4-430x :30 NM 1 \$95.00  N 66 KVVU 10/18/12 10/18/12 Cops M-F 4-430x M-F 4-430x Start Date Start Date Week: 10/15/12 End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/121 1 \$95.00				1	2-3p		:30		NM	1	\$300.00
Week:     10/15/12     10/21/12    1     1     \$300.00       N 66 KVVU 10/18/12     10/18/12     Cops M-F 4-430x     M-F 4-430x     :30     NM     1     \$95.00       Start Date Week 10/15/12     End Date U21/12     Weekdays Spots/Week				Spots/Week	<u>Rate</u>						
N 66 KVVU 10/18/12 10/18/12 Cops M-F 4-430x M-F 4-430x <u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 10/15/12 10/21/121 1 \$95.00  NM 1 \$350.00	Week: 10/15/12			1	\$300.00				NIM	1	\$95.00
<u>Start Date</u> End Date <u>Weekdays</u> <u>Spots/Week 10/15/12                                  </u>	N 66 K\/\/LJ 10/	18/12 10/18	3/12 Cops M-F	- 4-430x			:30		IVIVI	ı	Ψ00.00
Week: 10/15/12 10/21/12 ===1 30 NM 1 \$350.00	Start Da	<u>te End Date</u>	<u>Weekdays</u>	Spots/vveek							
N 67 KVVU 10/18/12 10/18/12 Dr Oz				1			·30		NM	1	\$350.00
	N 67 KVVU 10	18/12 10/1	8/12 Dr Oz		3-4p		.50				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 06366313 498382

Estimate # Contract Dates <u>Product</u> PRIORITIES USA ACTN 1565 10/16/12 - 10/22/12

Original Date / Revision Advertiser 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate	Type Spots	}	Amount
Object Bate Find Date Weekdays Spots/Week Rate			
Week: 10/15/12 10/21/121 1 \$350.00	NM	1	\$85.00
N 68 KVVU 10/18/12 10/18/12 Fox 5 News @ 4504111			, -
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/121 1 \$85.00			<b>*0.50.00</b>
N 69 KVA/II 10/18/12 10/18/12 Special Early News Special Early News :30	NM	1	\$950.00
Start Date <u>End Date Weekdays</u> <u>Spots/Week</u> <u>Rose</u>			
Week: 10/15/12 10/21/12 1	NM	1	\$450.00
N 70 KVV0 10/18/12 10/18/12 1 0X 3 16/18 3 55/18/18 1 Start Date Fnd Date Weekdays Spots/Week Rate			
Week: 10/15/12 10/21/121 1 \$450.00	NM	0	\$0.00
N 71 KVVU 10/18/12 10/18/12 FOX 5 News at 5pt.		•	·
<u>Start Date</u> <u>Find Date</u> <u>vveekkaays</u> <u>spotstrust</u> Week: 10/15/12	Typo		
Spot Ch Date Range <u>Description</u> <u>Start/End Time</u> <u>vveekdays Englin</u> Track	<u>Type</u> NM		
1 KVVU 10/15/12-10/21/12 Fox 5 News at opm W-F 0-030pm			
See MG 108.2,108.3,108.4,108.5,108.6  N 72 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30	NM	1	\$725.00
Start Date End Date Weekdays Spots/Vveek Rate			
Week: 10/15/12 10/21/121 1 \$725.00	NM	1	\$950.00
N 73 KVVU 10/18/12 10/18/12 Extra			
Week: 10/15/12 10/21/121 1 \$950.00		4	\$700.00
N 74 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30	NM	1	\$700.00
Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rage</u>			
Week: 10/15/12 10/21/121 1 \$700.00 N 75 KVVU 10/18/12 10/18/12 More M-F 9-10a M-F 9a-10a :30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/15/12 10/21/121 1 \$275.00	NM	1	\$195.00
N 76 KVVU 10/16/12 10/16/12 Copyrigog The Bouling Heading Heading Restaurance Page 1			
Week: 10/15/12 10/21/12 -1 1 \$195.00	- NIM	1	\$250.00
N 77 KVVU 10/16/12 10/16/12 The Dr.Oz Show M-F 10a-11a :30	NM	'	Ψ230.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week:         10/15/12         10/21/12         -1         1         \$250.00			
N 78 KVVU 10/16/12 10/16/12 Fox 5 News M-F 10p-11p 10p-11p :30	NM	1	\$2,150.00
Start Date End Date Weekdays Spots/Week Rate			
Week. 10/15/12 10/21/12 1	NM	1	\$100.00
N 79 KVVU 10/16/12 10/16/12 Extra Spets/Mook Rate			
Week: 10/15/12 10/21/12 -1 1 \$100.00	NM	1	\$350.00
N 80 KVVU 10/16/12 10/16/12 The Simpsons M-F 11:35p-12:05a :30	MINI	1	ψοσο.σσ
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1 1 \$350.00			
N 81 KVVU 10/16/12 10/16/12 Friends M-F 12:05-1:05a :30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/15/12 10/21/12 1	NM	1	\$195.00
N 82 KVVU 10/16/12 10/16/12 Divorce Could Divorce Could Military 12 17 Stort Date End Date Weekdays Spots/Week Rate			
Week: 10/15/12 10/21/12 -1 1 \$195.00	ı		



Alt Order # Contract / Revision 06366313 498382 Product Estimate # Contract Dates PRIORITIES USA ACTN 1565 10/16/12 - 10/22/12

10/10/12 10/22/12	
Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate T	ype Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 83 KVVU 10/16/12 10/16/12 Katie Couric	2-3p	:30		NM 1	\$275.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12 -1 1	\$275.00				<b>POE 00</b>
N 84 KVVU 10/16/12 10/16/12 American Dad	M-F 230-3a	:30		NMI 1	\$95.00
<u> Start Date                                      </u>	<u>Rate</u> \$95.00				
Week: 10/15/12 10/21/12 -1 1		:30		NM 1	\$95.00
N 85 KVVU 10/16/12 10/16/12 Katie	M-F 3-4am Rate	.30			4
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	\$95.00				
VVEEK. TO/TS/12 TO/Z1/12 ±	3-4p	:30		NM 1	\$300.00
N 86 KVVU 10/16/12 10/16/12 Anderson Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			ı	
Week: 10/15/12 10/21/12 -1 1	\$300.00				
N 87 KVVU 10/16/12 10/16/12 Cops M-F 4-430x	M-F 4-430x	:30		NM 1	\$95.00
Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/15/12 10/21/12 -1 1	\$95.00			NM 1	\$350.00
N 88 KVVU 10/16/12 10/16/12 The Dr.Oz Show	4-5p	:30		NM 1	φ350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$350.00				
Week. 10/13/12 10/21/12 1	M-Th, Sun 430-5ar	:30		NM 1	\$85.00
N 89 KVVU 10/16/12 10/16/12 Fox 5 News @ 430am Start Date End Date Weekdays Spots/Week	Rate	.00			
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	\$85.00				
N 90 KVVU 10/16/12 10/16/12 Fox 5 News at 5	5-530p	:30		NM 1	\$950.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12 -1 1	\$950.00				\$450.00
N 91 KVVU 10/16/12 10/16/12 FOX 5 News 5-6am M-F	5a-6a _	:30		NM 1	\$450.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$450.00		-	- 1	
Week: 10/15/12 10/21/12 -1 1		:30		NM 0	\$0.00
N 92 KVVU 10/16/12 10/16/12 Fox 5 News at 6pm Start Date End Date Weekdays Spots/Week	M-F 6-630pm Ra <u>te</u>	.50			·
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	\$900.00				
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	-	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 Fox 5 News at 6pm	M-F 6-630pm	-Tu :30	\$ <del>900.00</del>	NM	
See MG 108.2,108.3,108.4,108.5,108.6				NIA 4	\$725.00
N 93 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30		NM 1	φ125.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$725.00				
Week. 10/13/12 10/21/12 ±	630-7pm	:30		NM 0	\$0.00
N 94 KVVU 10/16/12 10/16/12 MORE Access Start Date End Date Weekdays Spots/Week	Rate	.00			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	\$650.00				
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u>	-	Type	
1 KVVU 10/15/12-10/21/12 MORE Access	630-7pm	-Tu :30	\$650.00	NM	
See MG 108.2,108.3,108.4,108.5,108.6				NM 1	\$950.00
N 95 KVVU 10/16/12 10/16/12 Extra	M-Sa 8-10p/Su 7-	1 :30		NM 1	ψ350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$950.00				
VVeek. 10/13/12 10/21/12 =		:30		NM 1	\$700.00
N 96 KVVU 10/16/12 10/16/12 Fox 5 News AM M-F 7a-9a		.00			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	\$700.00				
N 97 KVVU 10/16/12 10/16/12 More M-F 9-10a	M-F 9a-10a	:30		NM 1	\$275.00
IN ST KAAO IOUIOUTE TOTOTTE MOTORIT 2 120					



	Contract / Revision 498382 /	Alt Order # 06366313
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACT	1565

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

	Chad/End Time	Spots Days Length Weel		TypeSp	ots	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	T TCC	. , , , , .	2009 gg/1000 248 g 18 min	
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12         -1         1	<u>Rate</u> \$275.00				0	\$0.00
N 98 KVVU 10/17/12 10/17/12 Cops/Dog The Bounty Hunt  Start Date	ei1-2pm <u>Rate</u> \$195.00	:30		NM	0	φυ.υυ
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hun	Start/End Time	Weekdays Length	<u>Rate</u> <del>\$195.00</del>	<u>Type</u> NM		
See MG 108.2,108.3,108.4,108.5,108.6         N 99 KVVU 10/17/12 10/17/12 The Dr.Oz Show         Start Date       End Date       Weekdays       Spots/Week         Wook: 10/15/12 10/21/121 1	M-F 10a-11a <u>Rate</u> \$250.00	:30		NM	1	\$250.00
N 100 KVVU 10/17/12 10/17/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p <u>Rate</u> \$2,150.00	:30		NM	1	\$2,150.00
N 101 KVVU 10/17/12 10/17/12 Extra Start Date End Date Weekdays Spots/Week	M-F 1:05-1:35am <u>Rate</u> \$100.00	:30		NM	1	\$100.00
N 102 KVVU 10/17/12 10/17/12 The Simpsons Start Date End Date Weekdays Spots/Week	M-F 11:35p-12:05a <u>Rate</u> \$350.00	a :30		NM	1	\$350.00
N 103 KVVU 10/17/12 10/17/12 Friends Start Date End Date Weekdays Spots/Week	M-F 12:05-1:05a <u>Rate</u> \$225.00	:30		NM	1	\$225.00
N 104 KVVU 10/17/12 10/17/12 Divorce Court/Divorce Cou Start Date End Date Weekdays Spots/Week		:30		NM	0	\$0.00
Week: 10/15/12 10/21/121 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Court/ See MG 108.2,108.3,108.4,108.5,108.6	Start/End Time urt M-F 12-1p	Weekdays LengthW :30	<u>Rate</u> \$195.00	Type NM		
N 105 KVVU 10/17/12 10/17/12 Katie Start Date End Date Weekdays Spots/Week	M-F 11a-12p <u>Rate</u> \$275.00	:30		NM	1	\$275.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Katie	Start/End Time M-F 11a-12p	Weekdays Length :30	<u>Rate</u> <del>\$275.0</del> 0	<u>Type</u> <i>NM</i>		
See <i>MG 105.2</i> 2 KVVU 10/15/12-10/21/12 Anderson	M-F 11a-12p	W: :30	\$275.00	NM		
N 106 KVVU 10/17/12 10/17/12 American Dad Start Date End Date Weekdays Spots/Week	M-F 230-3a <u>Rate</u> \$95.00	:30		NM	1	\$95.00
N 107 KVVU 10/17/12 10/17/12 Katie Start Date End Date Weekdays Spots/Week	M-F 3-4am	:30		NM	1	\$95.00
Week:       10/15/12       10/21/12      1       1         N 108 KVVU 10/17/12       10/17/12       Anderson         Start Date       End Date       Weekdays       Spots/Week         Week:       10/15/12       10/21/12      1       1	3-4p	:30		NM	5	\$5,165.00



Alt Order # Contract / Revision 06366313 498382 Estimate # Contract Dates Product PRIORITIES USA ACTN1565

10/16/12 - 10/22/12 Original Date / Revision <u>Advertiser</u> 10/11/12 / 10/22/12 ISS/Prior USA Act-LCV VI

				100/1	1101 00717						
				Time	Dave	Length	Spots/ Week		Type Spo	its	Amount
*Line Ch Start Dat	te End Date	<ul> <li>Description</li> </ul>		Start/End Time	Days	Lengui	AAGGIV	11010		ton two glovester to	rate from fourty transfer
Start Date E	<u>End Date</u> <u>V</u> Ran <u>ge</u>	Weekdays Description	Spots/Week	Rate Start/End Time 3-4p	Weekday:		<u>ngth</u> :30	<u>Rate</u> \$300.00	<u>Type</u> NM		
See MG 108.	.2,108.3,108.4 8/12-10/18/12	. <i>4</i> ,108.5,108.6 2 TMZ		M-Sa 8-10p/Su 7-	-1Th-		:30	\$1,350.00	NM		
⊕ MG for 94.1,1 3 KVVU 10/17	15,1,17,1,46,	.1,104.1,47.1,92	2.1,98.1,71.1,108.	3.1 <i>M-F 7-730p</i>	W		:30	\$ <del>950.00</del>	NM		
See MG 108.     A KVA/II 10/17	. <i>7</i> 7/12-10/17/12	2 Fox 5 News	s at 6pm	M-F 6-630pm	W		:30	\$900.00	NM		
⊕ MG for 94.1,1	15.1,17.1,46. 6/12-10/16/12	.1,104.1,47.1,92 2 Fox 5 News	2.1,98.1,71.1,108 s at 5 MF 530-6p	9 1	-Tu		:30	\$1,025.00	NM		
⊕ MG for 94.1,7	15.1,17.1,46. 0/12-10/20/12	3.1,104.1,47.1,92 2 The Closer	2.1,98.1,71.1,108	8.1 M-Sa 8-10p/Su 7- 9.1			:30	\$940.00	NM		
7 KVVU 10/19	9/12-10/19/12	.1,104.1,47.1,⊌₄ 2 Extra	2.1,98.1,71.1,108	M-Sa 8-10p/Su 7-	-1F	F	:30	\$950.00	NM		205.00
	2 10/17/12	Cops M-F 4-	I-430x Spots/Week	M-F 4-430x Rate		:30	)		NM	1	\$95.00
	10/21/12	1 2 The Dr.Oz S	1 Show	\$95.00 4-5p		:30	0		NM	1	\$350.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	Rate \$350.00		:30	20		NM	1	\$85.00
N 111 KVVU 10/17/1 Start Date	2 10/17/12 <u>End Date</u> 10/21/12	2 Fox 5 News <u>Weekdays</u> 1	s @ 430am <u>Spots/Week</u> 1	M-Th, Sun 430-5a <u>Rate</u> \$85.00	ar 		J				÷450.00
N 112 KVVU 10/17/1	12 10/17/12	2 FOX 5 New Weekdays		5a-6a <u>Rate</u>		:3	30		NM	1	\$450.00
Week: 10/15/12	10/21/12	1	1 rs at 5 MF 530-6p	\$450.00 M-F 530-6p		:3	30		NM	1	\$1,025.00
N 113 KVVU 10/17/1 <u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,025.00			30		NM	1	\$725.00
N 114 KVVU 10/17/1 Start Date	End Date	2 Fox 5 News Weekdays1	s AM M-F 6a-7a Spots/Week 1	M-F 6a-7a <u>Rate</u> \$725.00		.~	.U				
Week: 10/15/12 N 115 KVVU 10/17/		12 MORE Acc		630-7pm Rate		::	30		NM	1	\$650.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays 1	1	\$650.00		:	:30		NM	1	\$700.00
N 116 KVVU 10/17/	/12 10/17/1 End Date 10/21/12	12 Fox 5 New <u>Weekdays</u> 1	vs AM M-F 7a-9a Spots/Week 1						204	4	\$1,350.00
N 117 KVVU 10/17/ Start Date			Spots/Week			:	:30		MM	1	φ I <sub>1</sub> ουσιστ
Week: 10/15/12	10/21/12	1	1 1 9-10a	\$1,350.00 M-F 9a-10a			:30		NM	1	\$275.00
N 118 KVVU 10/17/ Start Date Week: 10/15/12	712 10/17/1 End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$275.00			-20		NM	1	\$195.0
N 119 KVVU 10/17/ Start Date	End Date	<u>Weekdays</u>	ws @ 430am Spots/Week	M-Th, Sun 430- <u>Rate</u> \$195.00	5ar	•	:30				
Week: 10/16/12	10/22/12	M-WTS	1	φ130.00			7	Totals		111	\$57,535.0

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station within the time specified and until



	Contract / Revision 498382 /	Alt Order # 06366313
Contract Dates 10/16/12 - 10/22/12	Product PRIORITIES USA A	Estimate # CTN 1565
Advertiser ISS/Prior USA Act-LC		<u> </u>

Time Period	# of Spots	Gross Amount	Net Amount	
10/01/12 -10/22/12	111	\$57,535.00	\$48,904.75	
Totals	111	\$57,535.00	\$48,904.75	

Signature:	Date:

REP HEADLINE# 6366313 TRF# 498382 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT HARRIS RISK !!! FAX# 610-660-11-51

FROM REP \*\*CHANGES\*\* OCT22/12 14.46 \*\*\* KVVU-TV \*\*\*

ADV AGY FLIGHT ORDER CITY TAX PRDCT # # DATES OCT16/12 PRIORITIES ADV. AGY. USA ACTN STATE NAME NAME TAX MUNDY KATOWITZ MEDIA 1322 ISS/PRIORITIES WASHINGTON, OCT22/12 EST#1565 CONTRACT ଜ STREET WK-1 COMMENTS: # DC 6366313 以 以 USA ACTION 20003 CO-OP (LINE, BILLING NEEDED ORDER, INVOICE) CLASS: BUYER NAME REP.# SALES PRSN NATL. PH-MEDIA OFF.# 762 TERESA DIFURIA LOCAL PLACEMENT DATE SALESMAN REGIONAL OCT22/12 14.4

REP: PLS CNF THANKS OK'D M32 SEE LINE 154 TOTAL SAME

NIXXI

STA:

CON CM \*\*\*\* THIS S Ø CASH IN ADVANCE SCHEDULE

ELECTRONIC TELEVISION INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

PRIORITIES USA ACTION

PROGRAM: NLCS GAME #7 ORD COM1: SPOTS N/A DUE THIS IS A MAKE-GOOD FOR ( THIS IS A MAKE-GOOD FOR ( THIS IS A MAKE-GOOD FOR (	154 A 430P-800P	PROGRAM : DR. OZ CON COM1: DR. OZ	35 S 400P-500P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	: LINE#:REP :CD: TIME PERIOD :
E TO PRG CHG. OCT22 ON LIN OCT22 ON LIN OCT22 ON LIN	30		30	)E = 321 = 340	LGTH : SEC
HG. AIRING NLCS GAME #7 LINE-35 FOR 1 SPOT/WK LINE-37 FOR 1 SPOT/WK LINE-130 FOR 1 SPOT/WK	\$2,250.00		\$350.00	AGENCY EST# =	C: RATE
AME #7. SEE 1/WK 1/WK OT/WK	10/22		10/22	1565	: START
Mo	10/22		10/22		: END : DATE
PLS APPROVE.	Ч		0		:SPTS: WEEK :/WK: INVT
	MON		NOM		
					DAYS
	μ		0	,	:TOTL:

HEADLINE# 6366313 TRF# 498382 MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* OCT22/12 14.46

OCT/12	PRO ORD THI STATION MA M32 OK'D	L C A		: LINE#:REP
57535.00	PROGRAM: EXTRA ORD COM1: TP DUE T THIS IS A MAKE-GOOD MAKEGOOD OFFERS: K'D BUY#35 MI BUY#37 BUY#130	PROGRAM: FOX 5 N CON COM1: FOX 5 N 130 S 900P-930P	37 s 500P-530P	:CD: TIME
	E TO BASEBALL. COOD FOR OCT22  MISSED:MON/40 MON/50 MON/90 OFFER:MON/43 CMT:SPOTS	NWS-5	9 P	PERIOD :
	Δ000 ·	3 0	30	LGTH : SEC
	OKED PLS A -41 FOR 1 TO PRG CH	\$950.00	\$950.00	C : RATE
	APPROVE. SPOT/WK OCT22 OCT22 OCT22 OCT22 OCT22	10/22	10/22	: START
	GAME #7	10/22	10/22	: END
CON	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0	0	:SPTS:
CONTRACT TOTAL TOTAL SPOTS	\$350.00 (OC \$950.00 \$950.00 \$2,250.00 PLS MG. PLS APPROVE	MOM	NOM	WEEK :
	(OCT22/12) PLS ADVISE.			DAYS
57535.00 111	ੱਚ	0	0	:TOTL:

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KTUD 4% KLAS 19% KTNV 22% XMMX % KVCW % (J CABL

%

SVC- NSI DEMOS- RA35+\*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE